Corporate News

CLIQ Announces Third Quarter 2025 Results

- Severe market conditions impact sales (down 55% q/q to €22m)
- EBITDA down €12m q/q to -€9m
- -€1.45 EPS resulting from €9m loss in the third quarter

DÜSSELDORF, 6 November 2025 – The CLIQ Group publishes today its unaudited nine-months 2025 financials below.

As previously announced, CLIQ has now optimised its financial reporting by focusing on the mandatory annual as well as half-year financial statements and publications instead of quarterly financial reports and earnings calls; CLIQ is thereby fully adhering to the financial reporting obligations for Scale-listed issuers.

CLIQ voluntarily publishes an unaudited nine-months update containing a summarised income statement, balance sheet and cash flow overview shown here:

Income Statement (UNAUDITED)

in millions of €	3Q 2025	2Q 2025	Δ	9M 2025	9M 2024	Δ
Sales	**21.5**	**48.1**	**-26.6**	**119.6**	**195.1**	**-75.6**
CAC for the period	-14.4	-15.4		-46.9	-79.6	
Cost of sales (ex CAC for the period)	-8.3	-20.9		-51.8	-80.5	
Operating expenses	-7.6	-8.4		-23.2	-27.9	
EBITDA	**-8.7**	**3.3**	**-12.0**	**-2.3**	**7.5**	**-9.7**
Margin	-40.6%	6.9%		-1.9%	3.8%	
Depreciation & amortisation	-1.8	-1.9		-5.2	-4.1	
EBIT	**-10.5**	**1.4**	**-12.0**	**-7.5**	**3.3**	**-10.8**
Financial result	-0.1	-0.3		-0.6	-0.2	
Income taxes	2.1	-0.6		1.0	-1.7	
Profit / Loss for the period	**-8.5**	**0.5**	**-9.0**	**-7.0**	**1.4**	**-8.4**
EPS (basic, in €)	**-1.45**	**0.09**	**-1.54**	**-1.20**	**0.23**	**-1.43**

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Cash Conversion & Cash Position (UNAUDITED)

in millions of €	3Q 2025	2Q 2025	9M 2025	9M 2024
EBITDA	**-8.7**	**3.3**	**-2.3**	**7.5**
Δ Contract costs	14.0	3.5	19.6	15.9
Δ Other working capital	-0.1	2.3	3.3	-14.3
Taxes, financial result & others	0.8	-1.8	-4.7	-5.7
Cash flow from operating activities	6.0	7.3	15.9	3.4
Cash flow from investing activities	-0.1	-0.5	-1.0	-4.2
Operating free cash flow	**6.0**	**6.8**	**14.9**	**-0.9**
Share buyback	-	-	-0.0	-4.8
Other cash flow from financing activities	-0.6	-0.4	-1.3	-1.3
Cash flow from financing activities	-0.6	-0.4	-1.4	-6.1
Cash flow for the period	**5.4**	**6.4**	**13.5**	**-6.9**
Net cash position at closing	**25.4**	**20.0**	**25.4**	**8.7**

Balance Sheet (UNAUDITED)

in millions of €	30/09/ 2025	30/06/ 2025		30/09/ 2025	30/06/ 2025
Goodwill	20.9	20.9	Equity	64.9	73.3
(In)tangible & financial assets	6.3	8.6	Deferred tax liabilities	2.1	5.7
Contract costs	7.6	21.6	Bank borrowings	-	-
Deferred tax assets	0.3	-	Other financial liabilities	2.7	3.1
Trade & other receivables	19.5	22.8	Provisions, trade payables & other liabilities	8.5	11.9
Cash & cash equivalents	25.4	20.0	Income tax payable	1.7	-
Total assets	**80.0**	**94.0**	**Total equity & liabilities**	**80.0**	**94.0**

Please note: Rounding differences can occur.

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About CLIQ

The CLIQ Group sells bundled as well as single-content, subscription-based digital products to consumers worldwide. CLIQ licenses content from partners, bundles it to digital products, and sells them via performance marketing. Over the years, CLIQ has become an expert in turning consumer interest into sales by monetising online traffic using an omnichannel approach.

The company is headquartered in Düsseldorf and has offices in Amsterdam and Paris. CLIQ Digital is listed in the Scale segment of the Frankfurt Stock Exchange (ISIN: DE000A35JS40, WKN: A35JS4) and is a constituent of the MSCI World Micro Cap Index.

Visit our website **https://cliqdigital.com/investors**. Here you will find all publications as well as further information about CLIQ Digital.