

CLIQ Digital Reports Preliminary 2025 Results

- 4Q sales declined q/q by 43% to €12m and FY declined 46% y/y to €132m
- Total customer acquisition costs in 4Q were €1m and FY were €28m (-62% y/y)
- EBITDA for the year 2025 was -€6m (-163%) and -€4m for 4Q

DÜSSELDORF, 13 February 2026 – The CLIQ Group announces today its preliminary and unaudited 2025 headline financial results. On 5 March 2026, the audited 2025 Annual Report will be published on the company's website at <https://cliqdigital.com/investors/financialreporting>.

Performance (UNAUDITED)

<i>in millions of €</i>	9M 2025	4Q 2025	FY 2025	FY 2024	Δ
Sales	120	12	132	243	-46%
Total Customer Acquisition Costs	27	1	28	75	-62%
EBITDA	-2	-4	-6	10	-163%
EBITDA margin	-2%	-34%	-5%	4%	

About CLIQ

The CLIQ Group sells bundled as well as single-content, subscription-based digital products to consumers worldwide. CLIQ licenses content from partners, bundles it to digital products, and sells them via performance marketing. Over the years, CLIQ has become an expert in turning consumer interest into sales by monetising online traffic using an omnichannel approach.

The company is headquartered in Düsseldorf and has offices in Amsterdam and Paris. CLIQ Digital is listed in the Scale segment (until 23/03/2026; thereafter in the Basic Board segment) of the Frankfurt Stock Exchange (ISIN: DE000A35JS40, WKN: A35JS4) and is a constituent of the MSCI World Micro Cap Index.

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