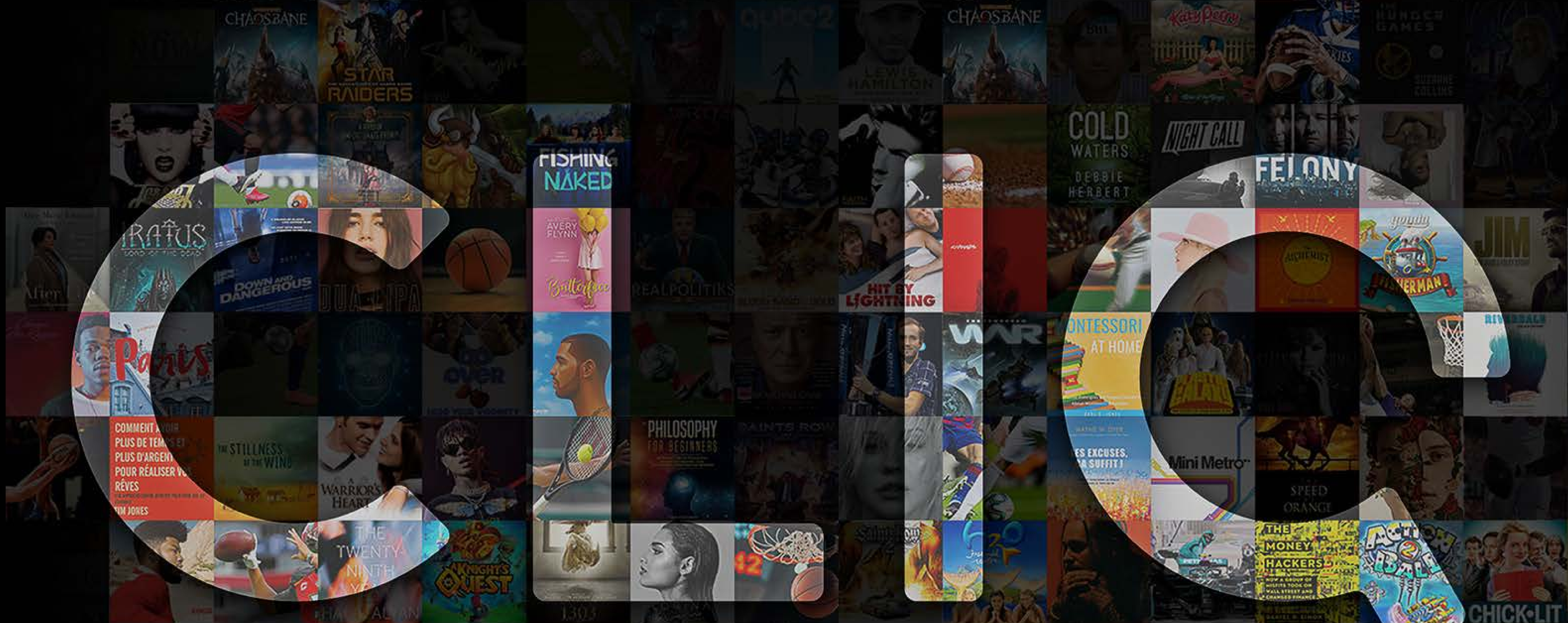


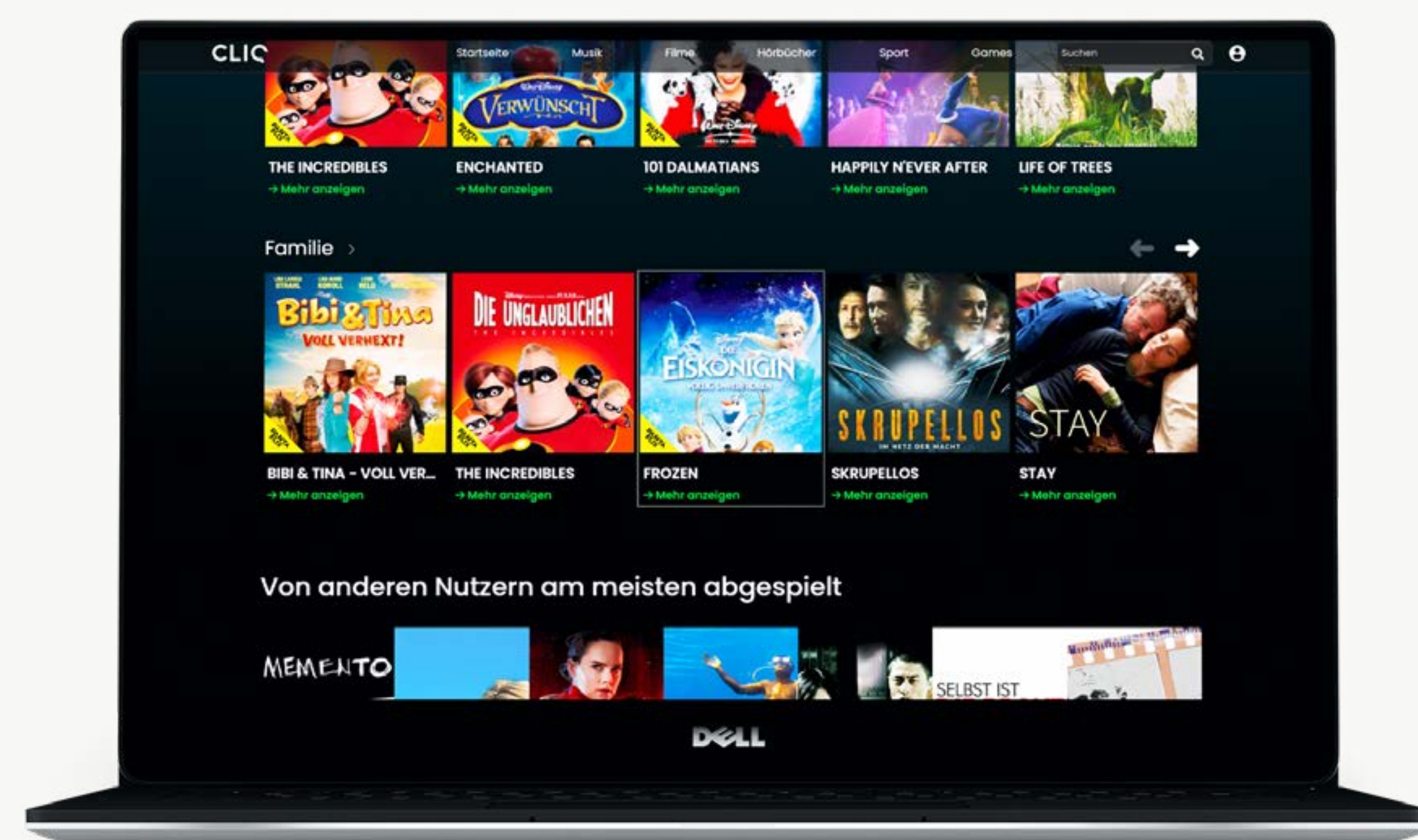


entertainment first

1Q 2021 Results Presentation

6 May 2021

Movies in Germany



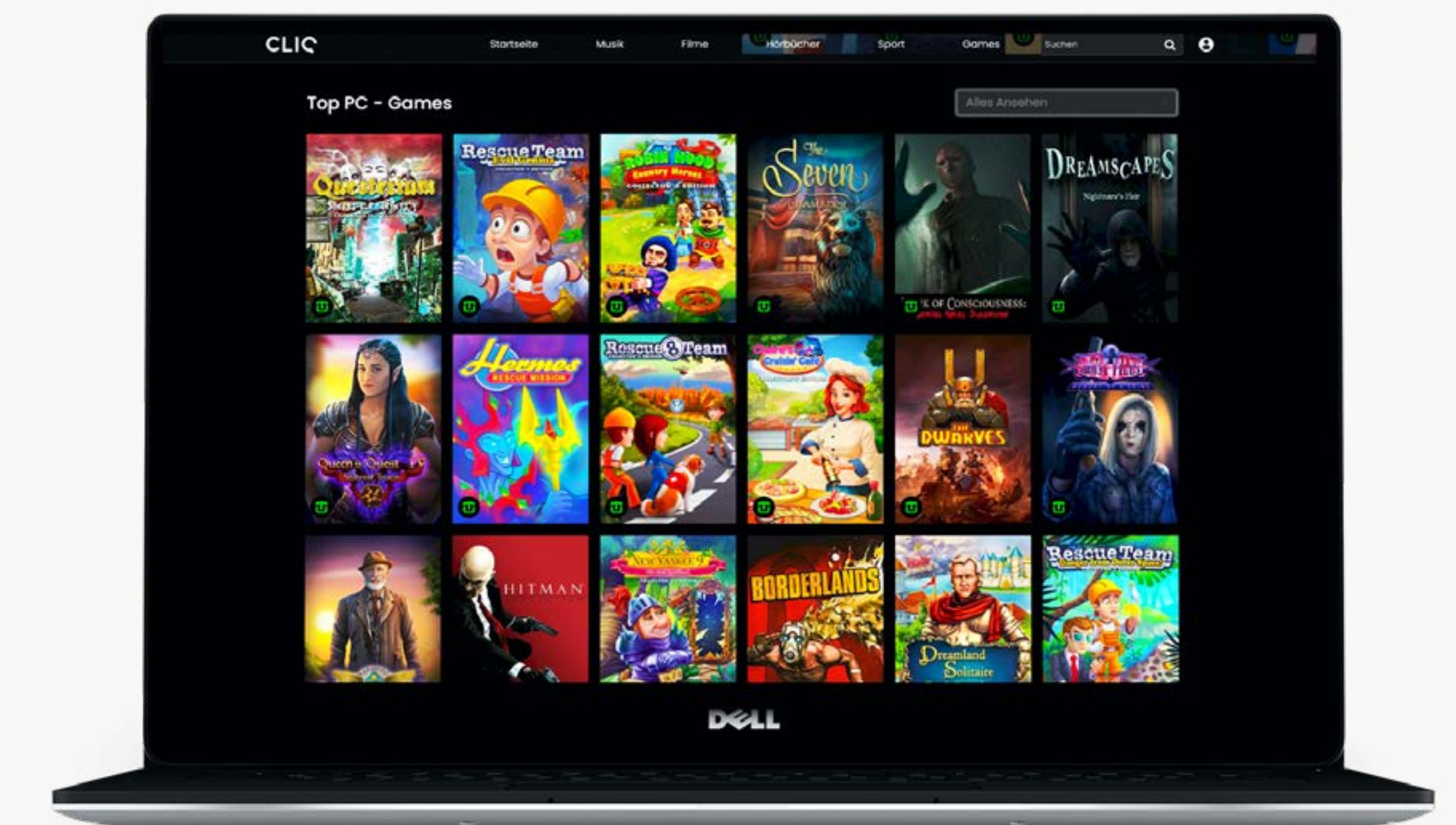
- wide range of Hollywood blockbusters (with credit for one blockbuster per month)
- completely revised library of over 1,000 select films,
- including international box office hits as well as the local cinema
- all relevant genres and entertainment for the whole family

Sports



- daily news, reports and highlights of the most popular sports and leagues worldwide
- six continuously updated programmes produced by sports expert Inverleigh
- half-hour, high-quality formats covering current topics in the Premier League, Bundesliga, Champions League, NBA, MMA, NFL and Formula 1 etc.

Games



- continuously updated catalogue of >1,200 premium games
- unlimited, ad-free gaming of high-quality titles from leading publishers and indie games across all genres
- broad mix of core & casual games for all age groups and genders

03 HIGHLIGHTS | MEMBER REVIEWS



I use the app mainly to **watch movies** and to **download a game** from time to time. The app is **pretty simple**, but that doesn't bother me. Hopefully content will continue to come regularly, currently you can **always find something new**.

(Google Play Store)

Good app, **something of everything**. I was especially convinced by the audiobooks.

(Apple App Store)

Better than Netflix. I really like Cliq. **Fast registration**, done within 3 minutes. 30 days free trial time I find absolutely great. The app is **very clearly designed**. Movies **run flawlessly without judder** or the like. Just the fact that movies, sports, EBooks, audiobooks and games are offered is ideal and for 14.99 euros / month you really do not go wrong. **No long subscription periods**. Can be canceled monthly.

(Apple App Store)

Recommendable. **Good price** for content from movies and music and audiobooks, all through one app I find really good. **Real alternative to Netflix** and co.

(Apple App Store)

I came across this app because I was looking for new streaming services. I think this app has **really great potential** when it comes to **all categories (movies, music, sports, audiobooks, Tv, ...)** in **one app**. Until now I know (as of today) no other app that offers this.

(Google Play Store)



04 HIGHLIGHTS | FINANCIALS

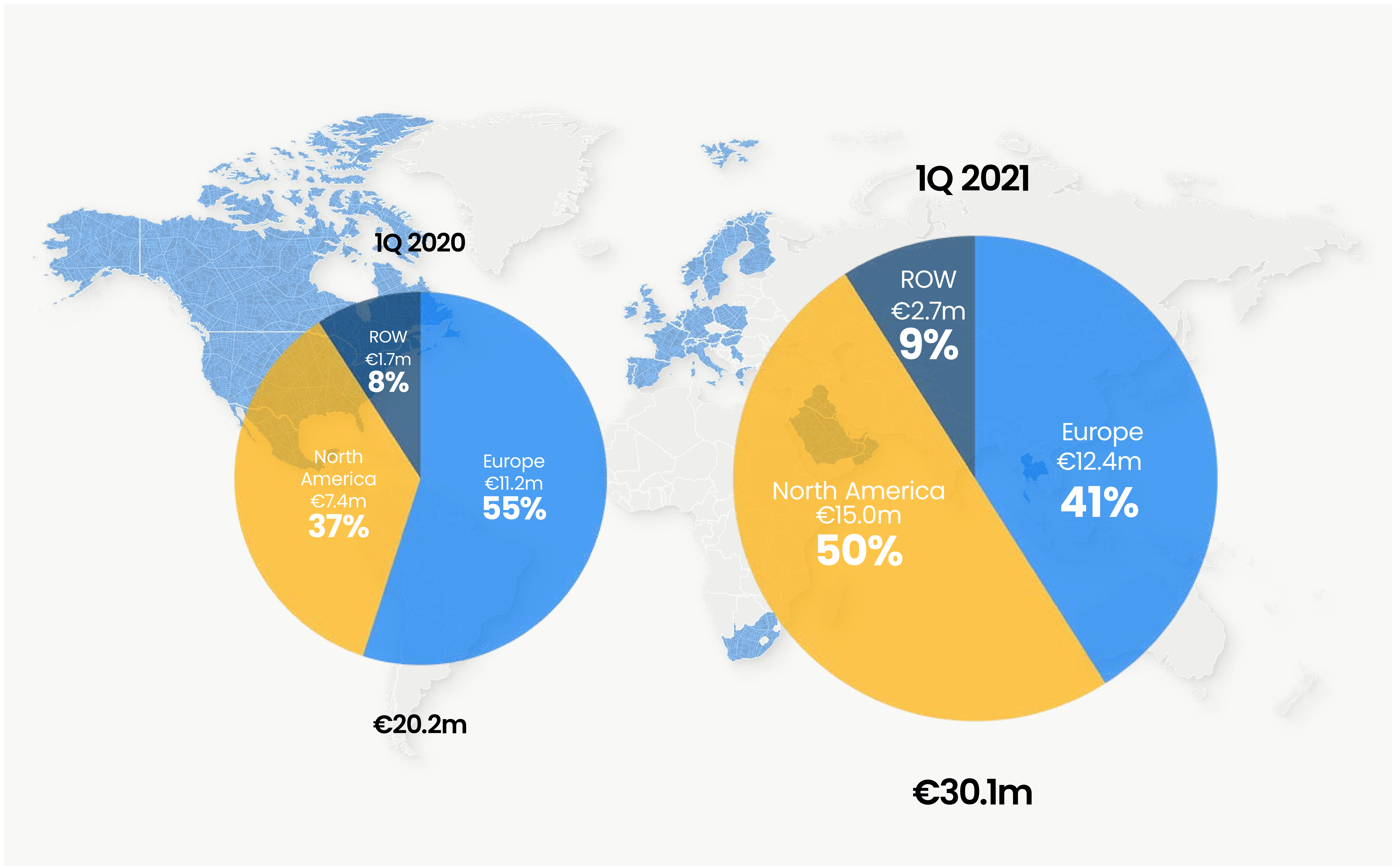
In millions of €	1Q 2020	1Q 2021	Δ
Gross revenue	20.2	30.1	+49%
Net revenue	14.9	23.1	+55%
Marketing spend	7.8	9.1	+17%
EBITDA	2.2	5.3	+142%
EBIT	2.0	5.1	+152%
Net result	1.5	3.5	+129%
EPS (in €)	0.18	0.50*	+176%

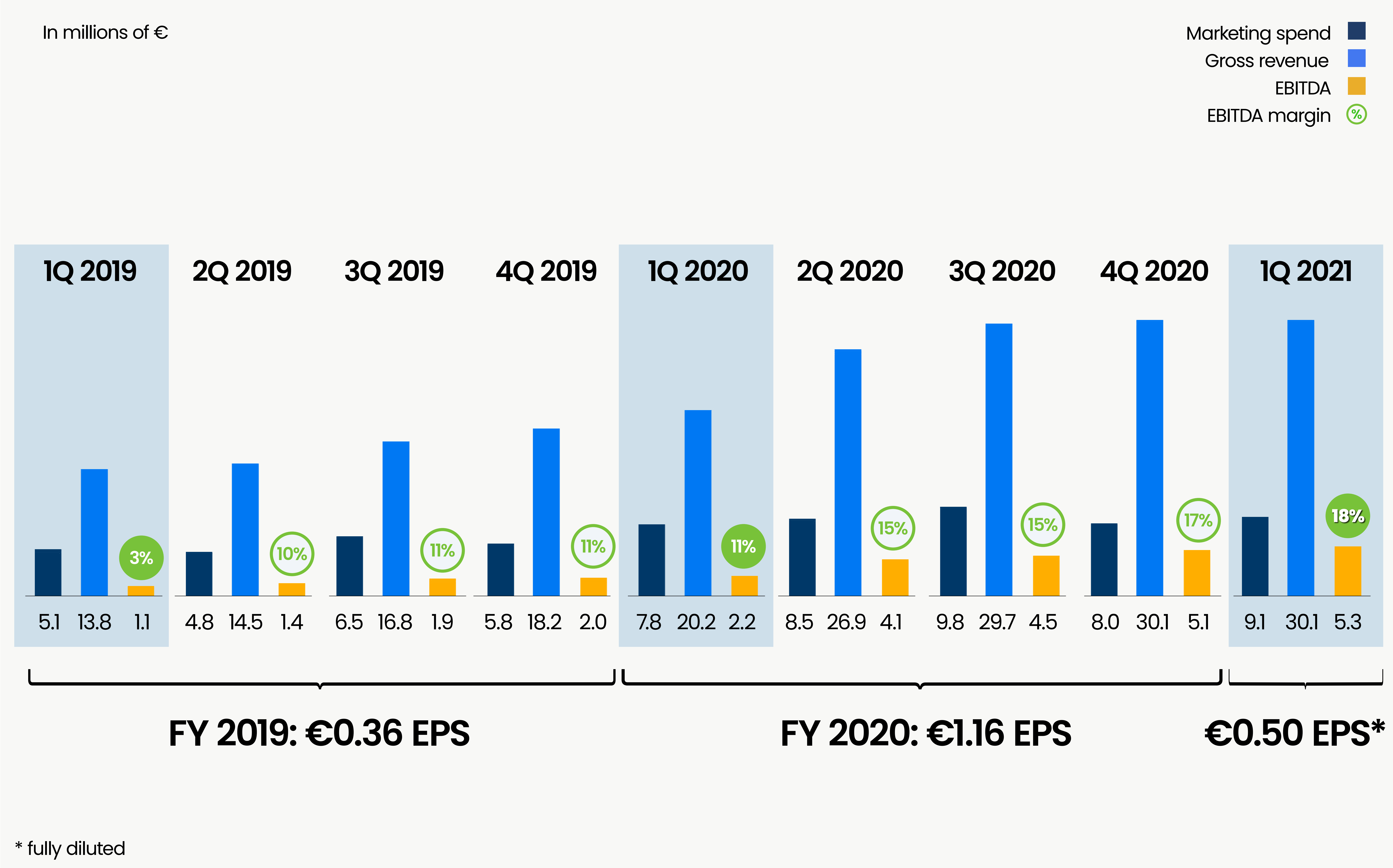
* fully diluted

Key figures:

- European gross revenue up 11%
- Total Group sales increase by 49% to €30.1 million
- EBITDA grows to €5.3 million (+142% against PY)
- 18% EBITDA margin (PY: 11%)
- €0.50 EPS (PY: €0.18)
- €4.7 million free cash flow generated (PY: €0.1m)
- 1.56x CLIQ Factor; €36.5 million Customer Base Value (PY: 1.61x resp. €29.0m)

05 GROSS REVENUE | REGIONAL SPLIT





07 BALANCE SHEET & CASH FLOW

ASSETS			EQUITY & LIABILITIES		
In millions of €	31/12/2020	31/03/2021		31/12/2020	31/03/2021
(In)tangible fixed assets	50.8	51.0	Equity	55.6	59.5
Other non-current assets	4.4	4.9	Non-current liabilities	4.7	6.2
Trade receivables	9.1	10.5	Bank borrowings*	3.8	–
Other current assets	7.8	8.7	Trade payables	2.0	3.9
Cash and cash equivalents	4.9	5.6	Other current liabilities	10.9	11.1
Total assets	77.0	80.7	Total liabilities	77.0	80.7

* bank borrowings include an amount of €0.2m capitalised finance expenses.
Actual bank borrowings amounted to €4.0m

In millions of €	FY 2020	1Q 2021
Cash flow from operating activities	14.8	5.2
Cash flow from investment activities	-0.7	-0.2
Cash flow from financing activities	-3.6	-0.4
Free cash flow	10.5	4.7

- €5.6 million cash position (€0.9m net cash position as at 31/12/2020)
- €4.7 million free cash flow
- €13.5 million syndicated credit facility available (2–2.9% p.a. interest rate)

08 **HYPE VENTURES B.V. | MINORITY SHAREHOLDING BUYOUT (1)**

TRANSACTION:

- Acquisition of the remaining shares (20%) in Hype Ventures B.V.
- A subsidiary providing streaming entertainment services to members worldwide
- Hype Ventures B.V., valued at c.€90m
- Accounted for c.59% of FY 2020 Group sales as well as an even higher share of the Group EBITDA

RATIONALE:

- Achieve greater operational flexibility
- Improve corporate governance
- Realise material efficiency enhancements
- Sustainably generate significantly higher EPS and net result

CONSIDERATION:

- 320,000 new no par value bearer shares to be exclusively issued to sellers
 - Issuance expected to be completed in May 2021
 - Lock-up period over a period of c.3 years
 - Dividend entitlement from 1 January 2021
- €6m cash component
- c.€0.8m earn-out (payable in cash over 2 years)

09 HYPE VENTURES B.V. | MINORITY SHAREHOLDING BUYOUT (2)

EFFECTS:

- New shares issuance against contribution in kind of the remaining shares in Hype Ventures B.V.
- Total share capital to increase to €6,508,714.00
- c.30% higher EPS going forward
- Pro-forma FY 2020 EPS was €1.50 (€1.16 reported)
- Pro-forma FY 2020 net result: €9.7m (€7.2m reported)
- Rudy Robin will be part of the CLIQ operational management team and continue to manage French country operations

FY 2020

in '000€	reported	pro-forma
PROFIT FOR THE YEAR Attributable to:	10,425	10,425
Owners of the company	7,159	9,738
Non-controlling interest	3,266	687
EPS (in €)	1.16	1.50



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7 Jan	ODDO BHF Forum
9 Feb	FY 2020 Preliminary Figures
17 March	FY 2020 Annual Report
24 March	Metzler MicroCap Days
14-15 April	CF&B SmallCap Event
20 April	Pareto Securities' TechITService conference
29 April	Annual General Meeting
4 May	MKK Münchner Kapitalmarkt Konferenz
6 May	1Q 2021 Financial Statement
17-18 May	German Spring Conference
19 May	CF&B Tech Sector Day
27 May	Goldman Sachs Small Wonders Conference
2-3 June	ODDO BHF NextCap Forum
9 June	PLATOW EURO FINANCE Small Cap Konferenz
10 June	Quirin Champions-Konferenz
24-25 June	CF&B Spring European MidCap Event
3 Aug	2Q/6M 2021 Financial Statement
25 Aug	Montega HIT Hamburger Investorentag
6-7 Sep	German Fall Conference
20 Sept	CF&B European MidCap Event
24 Sept	Baader Small-Cap Day
27-28 Sept	Investor Access Event
21-22 Oct	European Large & MidCap Event
2 Nov	3Q/9M 2021 Financial Statement
18 Nov	CF&B MidCap Event
22-24 Nov	Deutsches Eigenkapitalforum
1-2 Dec	CF&B MidCap Event

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