

Disclosure of inside information pursuant to Article 17(1) of Regulation (EU) 596/2014 on Market Abuse (Market Abuse Regulation - MAR)

CLIQ Digital AG acquires majority participation in business operations of Universal Mobile Enterprises and Moonlight Mobile

Dusseldorf, this 22 July 2017 - Today, CLIQ Digital AG (“**CLIQ Digital**”) signed an agreement to acquire 51% of the business operations of the UK based companies Universal Mobile Enterprises Ltd. (“**UME**”) and Moonlight Mobile Ltd. (“**MM**”). For this purpose, CLIQ Digital purchased 100% of the shares of UME and MM. With economic effect as per 1 June 2017, the business of UME and MM will be run by a newly established entity in which CLIQ Digital holds a stake of 51%. The remaining 49% of the shares in the newly established company will be held by the founders of UME and MM, Richard Keeley and Alex Rooke, who will continue to manage the operative business. Completion of the transaction took place immediately after signing.

UME and MM are active in the distribution of digital products. In their business year ending 30 April 2017 they achieved a total net revenue of GBP 10.3 million (UK GAAP). CLIQ Digital expects that the majority participation in the business of UME and MM will show a positive impact on its group earnings.

Disclaimer:

This document contains forward-looking statements. These statements are based on the current views, expectations and assumptions of the management of CLIQ Digital and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Actual results, performance or events may differ materially from those described in such statements due to, among other things, changes in the general economic and competitive environment, risks associated with capital markets, currency exchange rate fluctuations and competition from other companies, changes in international and national laws and regulations, in particular with respect to tax laws and regulations, and other factors. CLIQ Digital does not assume any obligations to update any forward-looking statements.

Contact:

CROSS ALLIANCE communication GmbH
Susan Hoffmeister
Freihamer Strasse 2
D-82166 Gräfelfing/München

Tel.: +49 (0)89 89 82 72 2
E-Mail: sh@crossalliance.de